

KAREN QIN

references upon request
karen.n.qin@gmail.com

Multi-disciplinary graphic designer making joyful, empathetic experiences.

A global perspective on design from analog to digital, hand done to screen, startups to scaleups to corporates, I'm passionate about emphasizing authentic human connection in today's digital world.

www.karenqin.com

EXPERIENCE

K&Q STUDIO \ Freelance Lead Designer

EST. 2012 | FULL TIME JULY 2017 - PRESENT

Projects include designing large format OOH prints, logos, brand guidelines, decks, portrait and lifestyle photography, promotional videos, social media strategy and campaigns, and design production for conferences/exhibitions. Select clients include: Unruly (a News Corp company), Transport for London, London Transport Museum, Ink Factory Films, Dragonfly Tea & Tick Tock Tea, Only Girl (Artist/Musician), MAMA.codes.

**MASSCHALLENGE HQ **

JULY 2015 - JUNE 2017 (BASED IN LONDON, UK)

Global Creative Production Designer

Problem solved through design thinking as lead visual designer on global projects including impact reports, infographics, digital marketing and social media ad campaigns, major fundraising collateral, event design, and brand elements. Monitored global content in all MassChallenge locations to ensure alignment with master brand identity.

**UK Creative Designer ** TIL OCT 2016

Lead producer for all UK based content serving internal Events, Partnerships & Marketing departments. Produced all social media content, newsletter communications, branded print and digital collateral, and video projects.

NIBLINGS \ Founder

JANUARY 2014 - MAY 2015

Created a new video-chat platform catered to young children to help them connect and play with the adults in their lives. Includes a marketplace with children books, online games and more.

GRAD SCHOOL - INTERNSHIPS \ Designer Intern

JANUARY 2014 - AUGUST 2014 (LOS ANGELES, CA, USA)

Worked at **Omelet** ad agency and **Whalerock Industries**, media tech co, alongside Creative Directors and Art Directors on pitch decks and social content to UX research and logos for client projects like Microsoft, WholeFoods, HBO, and Howard Stern, mom.me, formerly AOL's Moviefone.

DESIGN EXCHANGE BOSTON (DxB) \ Lead Designer & Campaign Producer

JUNE 2013 - DECEMBER 2013 (BOSTON, MA, USA)

Conceptualized, directed, designed and photographed all digital/print "Design is Everywhere" campaign with DxB design team & AIGA for Boston's First Innovation Design Week Conference.

ARTAIC INNOVATIVE MOSAIC \ Freelance Designer

SEPT 2011 - MAY 2013 (BOSTON, MA, USA)

Designed editorials for various Artaic bespoke mosaic collections using Tessera, now Tylist, their proprietary mosaic software. Filmed and edited brand introduction videos, created project proposals, and wrote blog content. Started as an intern for 4 months, then hired as freelance.

SKILLS & AWARDS

TECH

Adobe CC: Illustrator, InDesign, Photoshop, After Effects, Premiere Pro.
Final Cut Pro
IG + FB + TW
YouTube + Vimeo
Microsoft Office (esp. PPT)
Canon 5D MkII + Sony rx100
HTML/CSS
HubSpot
Balsamiq + Sketch

AWARDS

- AIGA Best of New England (BoNE) Show 2013
- Arches Student Print Exhibition 2013

LANGUAGES

Fluent English
Proficient Mandarin
Conversant Spanish
Basic Italian

OTHERS

Printmaking
Handlettering
Competitive Piano
Student Pilot
Bouldering

EDUCATION

BOSTON UNIVERSITY

MS Media Ventures '14
GPA: 3.8/4.0

BFA Graphic Design '13
Minor, Advertising
GPA: 3.53/4.0; Dean's List